

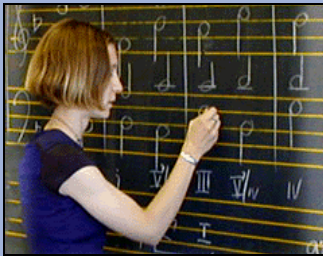
*If you think a music degree is only about performance...*

*...think again!*

## THE UMA MUSIC DEGREE...

### YOUR PASSPORT TO CAREERS

- PLAYING BLUES IN THE REGIONAL CLUB SCENE OR TOURING WITH AN ARENA CONCERT BAND. TEACHING HIGH-SCHOOL STUDENTS THE BASICS OF NOTATION OR LECTURING COLLEGE SENIORS ON ADVANCED THEORY. WRITING A GREAT ROCK TUNE OR COMPOSING A COMPLETE ORCHESTRAL SCORE FOR A MAJOR MOTION PICTURE. MANAGING YOUR PERSONAL STUDIO OR MIXING THE NEXT PLATINUM RECORD IN LA OR NASHVILLE.
- NO MATTER WHAT YOUR DREAM, A UMA MUSIC DEGREE WILL PREPARE YOU FOR YOUR FUTURE ENDEAVORS.



#### Music Education

- Elementary Education Instructor
- Secondary Education Instructor
- College / University Instructor
- Conservatory Instructor
- Government School Instructor
- Private School Instructor
- Private Studio Instructor
- Web-based Instructor
- Professor
- Associate Professor
- Assistant Professor
- Adjunct Professor
- Ethnomusicologist
- Music Supervisor / Administrator
- Music Program Consultant
- Music Librarian / Archivist
- Music Research Assistant

#### Composition

- Freelance Composer
- Theatre / Dance
- Film / Video / TV / Web
- Community Music
- Composer in Residence
- Music Supervisor for Film & TV
- Post-Production Scoring
- Educational Films
- Corporate Films
- Production Music Library
- Jingles & Advertising Music
- Musical Theater (Song Writer)
- Music Arranging & Orchestration
- Educational Band / Orchestra Music
- Computer Multimedia / Game Music
- Music Editing
- Music Copyist
- Lyricist



#### Music Technology

- Performing Synthesist
- Digital Audio Editor
- Sound Designer
- Programmer
- Internet Music Production
- Video Game Music Composer
- Computer Technology
- Music Software Programmer
- Multimedia Development - Sound & Music)
- Web Page Design - Audio & Music Integration



#### Performance

- Instrumentalist (Multi-stylistic)
- Vocalist, (Multi-stylistic)
- Vocalist, Spoken Word Talent
- U.S. Armed Forces Band
- Recording Studio Session Instrumentalist
- Recording Studio Session Vocalist
- Multi-stylistic Live Accompanist
- Performer in Residence
- Night Club Musician
- Resort & Theme Park Performer
- Cruise Ship Performer
- Musicals & Theater (Broadway)
- Casual Gig Musician
- Concertmaster / Concert Mistress
- Orchestra Section Leader
- Orchestra Section Member
- Orchestra / Symphony Conductor
- Chamber Ensemble Performer
- Community Orchestra Member
- Music Director for Theater / Musicals
- Youth Symphony Member
- Choir Conductor
- Opera Music Director
- Ballet Company Music Director

#### Music Production

- Producer
- Manager
- Recording Engineer
- Live Sound Technician
- Mastering Engineer
- Multimedia Production
- Sound Design & Effects
- Foley Artist
- Synthesizer & Sampler Programmer
- Sound Design for Film & TV
- Recording Studio Session Contractor
- Studio Design Consultant



# Career diversity in music... where do YOU want to go?

DO YOUR CAREER ASPIRATIONS LEAD TO BROADCAST, THEATER, WORSHIP, HEALTHCARE OR OTHER ADJUNCT MUSIC CAREERS? CONTACT A UMA REPRESENTATIVE FOR ADVICE ON HOW OUR DEGREE PROGRAM COULD SUPPORT YOUR FUTURE GOALS.

## Movies / Video

- Composer
- Conductor
- Arranger
- Music Director
- Music Editor
- Music Supervisor



## Broadcast Media

- Program Director
- Music Director
- Disc Jockey
- Video Jockey
- Audio Engineer
- Library Manager

## Musical Theatre

- Vocalist / Actor
- Pit Musician
- Sound Engineer
- Composer / Lyricist
- Music Director
- Arranger



## Worship

- Church Music Director
- Church Organist
- Choir Director
- Church Vocalist
- Gospel Music Performer
- Organist
- Instrumentalist
- Hand-bell Director
- Cantor / Hazan



## Healthcare / Music Therapy

- Music Therapist
- Speech Pathologist
- Voice Therapist
- Hospital Associate
- Special Education Associate
- Nursing Home Associate
- Corrective Institution Associate
- Consultant / Program Manager



## Instrument Building / Repair / Restoration

- Acoustic Instrument Designer
- Stringed Instrument Repair/Restoration
- Fretted Instrument Repair/Restoration
- Wind or String Instrument Repair
- Piano Tuner-Technician
- Electronic Instrument Design & Research
- Electronic Instrument Technician
- Facilities (Resident) Audio-Visual Technician
- Instrument Manufacturing

*UMA Music - the reputable and affordable alternative...*

# Music BUSINESS... blending creativity and commerce.

THE ECONOMIC, MANAGEMENT AND ADMINISTRATIVE ASPECTS OF THE MUSIC INDUSTRY PROVIDE A RICH SOURCE OF LUCRATIVE AND STABLE CAREER OPTIONS. KEEP ONE FOOT FIRMLY PLANTED IN THE CREATIVE MUSIC REALM, AND THE OTHER IN THE BOARD ROOM, THE RECORDING STUDIO, THE PUBLISHING COMPANY, THE MUSIC STORE OR OTHER BUSINESS ENTITY. LEARN HOW A MUSIC DEGREE FROM UMA CAN HELP YOU COMBINE PERFORMANCE AND BUSINESS SKILLS TO CREATE A PERFECTLY BALANCED CAREER PERSPECTIVE.



## Music Business & Management

- Instrument Sales Representative
- Music Products Clinician
- Music Dealer Manager
- Retail Music Sales
- Advertising Executive
- Personal / Professional Manager
- Music Business Manager
- Professional Manager (Song Promoter)
- A&R Administrator or Coordinator
- Publicist
- Music Retailing & Wholesaling
- Talent Agency Manager
- Booking Agent
- Music Publisher
- Nightclub Manager
- Orchestra / Symphony Manager
- Personnel Director for Symphony
- Promotion Manager
- Stage Manager
- Musician's Union Agent
- Music License Administrator
- Copyright / Clearance Administrator
- Lawyer (copyright, contracts, performing rights)



## Promotion & Publicity

- Concert Promoter
- Public Relations Counselor
- Publicist Writer
- Editor/Writer for Music Magazine
- Music Critic / Reviewer / Reporter
- Technical Books & Manuals Author
- Textbooks & Music Books Author
- Free-Lance Music Writing

## Touring & Road Work

- Road Manager
- Tour Coordinator
- Tour Publicist
- Tour Coordinator
- Road Manager
- Technical Director
- Live Sound Engineer
- Sound Technician (Roadie)
- Live Recording Engineering
- Audio-Visual Technician



## The Recording Industry

- A & R (Artist & Repertoire) Coordinator
- A & R Administrator
- Staff Producer
- Independent Record Producer
- Talent Scout / Talent Acquisitions
- Advertising / Media Manager
- Regional Sales Manager
- Sales Representative



## Administration

- Arts Organization Position
- Community Arts Manager
- Performing Arts Administrator
- Recreation Arts Coordinator
- Community Development Specialist
- Concert Manager

## Music Publishing

- Author
- Journalist
- Editor
- Historian
- Publisher
- Arranger
- Transcriptionist
- Notation / Typesetting



## MI (Music Instrument) Industry

- Music Store Salesperson
- Music Store Manager
- Consumer Audio / Record Store Salesperson
- Music Wholesale / Importing / Distribution
- Instrument Manufacturer Representative
- Music Software Representative
- Music Retail Research and Marketing
- Manufacturer's Product Clinician