

# UMA Vision 2.0 Implementation Planning

## Campus Open Forums - February 8 & 9, 2018

Re-grounding in the 2016 – 2020 strategic plan - Fall 2017

### Goal of the Engagement Process:

To better define our collective vision for the future and align our limited resources behind those strategies that will help us to be most successful in achieving our goals

### Vision 2.0 Initiatives

- Academic Programs of the Future
- Cyberspace Master Plan
- Reintegration of University College
- Civic Engagement Steering Committee (NVM)
- Strategic Communications, Enrollment & Marketing Plans

Find important dates and information at [uma.edu/vision](http://uma.edu/vision)

### Academic Programs of the Future

- Team Leads: Provost Joe Szakas, Dean Brenda McAleer & Dean Greg Fahy
- Request for Proposals to increase student engagement with faculty, with the curriculum and with the community across a variety of modalities.
- 2 to 4 programs selected for pilots
  - Proposals due: February 28<sup>th</sup>
  - Pilots selection: March 15<sup>th</sup>

### Cyberspace Master Plan

- Team Lead: Sheri Fraser, Dean of Students
- Development of a plan to support distance students through virtual pathways to services
  - Investigate best practices
  - Conduct focus groups/surveys
  - Assess student services
    - Plan due: April 13<sup>th</sup>

### Reintegration of University College

- **Mission & Structure Team**  
Lead: President Wyke
- **Academic Support Team**  
Leads: Provost Szakas, Dean McAleer & Dean Fahy
- **Marketing & Communications Team**  
Leads: Jon Henry, VP&M & Domna Giatas, ED Planning/Communications
  - Preliminary recommendations due: March 16<sup>th</sup>
  - Final recommendations due: April 13<sup>th</sup>

### Civic Engagement Steering Committee

- Katie Corlew, Faculty Co-Chair & Gilda Nardone, Administration Co-Chair
- Develop Civic Engagement Plan to support students & faculty

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- New Ventures Maine to provide administrative coordination
  - Plan due: April 13<sup>th</sup>

### Strategic Communications, Enrollment, & Marketing Plans

- **Strategic Communications Plan - complete**
  - Domna Giatas, ED Planning & Communications
- **Strategic Enrollment Plan - complete**
  - Jon Henry, VP Enrollment & Marketing
  - Enrollment Planning & Implementation Council (EPIC)
- **Strategic Marketing Plan - in process**
  - Jon Henry, VP Enrollment & Marketing
  - Brent Wooten, Director of Enrollment Marketing

Thank you for joining in this journey to 2020!