Re-grounding in the 2016 – 2020 strategic plan - Fall 2017

Goal of the Engagement Process:

To better define our collective vision for the future and align our limited resources behind those strategies that will help us to be most successful in achieving our goals

Vision 2.0 Initiatives

- Academic Programs of the Future
- Cyberspace Master Plan
- Reintegration of University College
- Civic Engagement Steering Committee (NVM)
- Strategic Communications, Enrollment & Marketing Plans

Find important dates and information at uma.edu/vision

Academic Programs of the Future

- Team Leads: Provost Joe Szakas, Dean Brenda McAleer & Dean Greg Fahy
- Request for Proposals to increase student engagement with faculty, with the curriculum and with the community across a variety of modalities.
- 2 to 4 programs selected for pilots
  - Proposals due: February 28th
  - Pilots selection: March 15th

Cyberspace Master Plan

- Team Lead: Sheri Fraser, Dean of Students
- Development of a plan to support distance students through virtual pathways to services
  - Investigate best practices
  - Conduct focus groups/surveys
  - Assess student services
    - Plan due: April 13th

Reintegration of University College

- Mission & Structure Team
  Lead: President Wyke
- Academic Support Team
  Leads: Provost Szakas, Dean McAleer & Dean Fahy
- Marketing & Communications Team
  Leads: Jon Henry, VPEM & Domna Giatas, ED Planning/Communications
  - Preliminary recommendations due: March 16th
  - Final recommendations due: April 13th

Civic Engagement Steering Committee

- Katie Corlew, Faculty Co-Chair & Gilda Nardone, Administration Co-Chair
- Develop Civic Engagement Plan to support students & faculty
UMA Vision 2.0 Implementation Planning
Campus Open Forums - February 8 & 9, 2018

- New Ventures Maine to provide administrative coordination
  - Plan due: April 13th

Strategic Communications, Enrollment, & Marketing Plans

- **Strategic Communications Plan - complete**
  - Domna Giatas, ED Planning & Communications

- **Strategic Enrollment Plan - complete**
  - Jon Henry, VP Enrollment & Marketing
  - Enrollment Planning & Implementation Council (EPIC)

- **Strategic Marketing Plan - in process**
  - Jon Henry, VP Enrollment & Marketing
  - Brent Wooten, Director of Enrollment Marketing

Thank you for joining in this journey to 2020!