

# University College Reintegration: Mission & Structure Team

## Reemergence of UMA Draft Goals

To champion the re-emergence of UMA as a dispersed learning community, united by our mission and working in concert for the benefit of our students through our campuses, centers, and at a distance.

To expand UMA's role as the leading provider of distance education programs to serve student needs across Maine and beyond.

To develop an omni-channel strategy that engages students through a seamless, high-quality, integrated educational experience.

To collaborate with other UMS institutions to support their distance education efforts through UMA's dispersed services model.

To advance a unified structure that is inclusive of all roles and locations.

To support brand clarity for both internal and external audiences.