**UMA Community Engagement Process**

**To Develop the 2021 - 2025 Strategic Plan**

1. **UMA Mission Statement**

*UMA transforms the lives of students of every age and background across the State of Maine and beyond through access to high-quality distance and on-site education; excellence in student support, civic engagement, and professional and liberal arts programs.*

**UMA Vision Statement**

*As an engaged learning community, the University of Maine at Augusta will continuously pursue innovative and best-in-class pedagogy, technology and services to enhance student learning and success. UMA is committed to delivering quality academic programs, on-site and at a distance, that prepare students to succeed as engaged citizens, professionals and leaders in enriching and advancing communities in Maine and beyond.*

1. **UMA Community Engagement**

All members of the UMA community are invited to participate in a process to develop UMA’s 2021 – 2025 Strategic Plan. Building on the [2016 – 2020 revised strategic plan](https://www.uma.edu/about/wp-content/uploads/sites/2/2020/02/Strategic-Plan-2016-2020-with-updated-metrics-FINAL-1.29.2020.pdf), this effort will allow us to better define our collective vision for the future and align our limited resources, including human and monetary, behind those strategies that will help us to be most successful in fulfilling the vision.

The following list of questions is intended to engage our community in further defining the 2025 vision for UMA. The exercise is intended to be visionary, looking forward to the final year of the strategic plan in 2025; therefore, most questions are worded in the future tense. Participants should feel welcome to rephrase the questions or replace them if needed as you participate in this process. Participants are also encouraged to provide input on any aspect of the strategic plan. All voices are desired, with “UMA community” broadly defined to be inclusive of all stakeholders.

**Vision Questions**

* 1. What educational and community values are represented by this vision?
  2. What will “high-quality distance and on-site education” delivered by UMA look like in 2025?
  3. How will the UMA experience “transform the lives of students”?
  4. How will the UMA community align to provide “excellence in student support”?
  5. How will the UMA community support all students in civic engagement and experiential learning opportunities?
  6. How will the UMA community expand support for workforce development throughout Maine?
  7. What will UMA do to preserve and enhance a sense of community for all students, faculty and staff with this vision?
  8. What are UMA’s strengths today and how will we evolve our core competencies to support this vision?
  9. What challenges does UMA face and what new investments will be required to support this vision?

**Recognized Sectors of the UMA Community**

The President also requests the senior administration, the Faculty Senate, the Professional Employees Assembly, the Classified Employees Assembly, the Student General Assembly, and the Board of Visitors to engage in this process by responding to the Vision Questions and by recommending proposed revisions, if any, to the vision statement, strategic plan and accompanying strategies. There is no set format for submitting these initial recommendations for the revised vision, plan and strategies.

1. **Open Forums Kickoff**

**Bangor Campus – February 5th Augusta Campus – February 13th**

**Noon to 1 pm, Eastport 124 Noon to 1 pm, Fireside Lounge**

At the February Open Forums (the Augusta forum will include a video feed for the UMA Centers and the broader community), the President will kick off the strategic planning process, which will conclude in Fall 2020.

1. **Round-table Discussions**

The President will offer a series of round-table discussions facilitated by two or more members of the senior administration to engage cross-sector discussion on the Vision Questions and input on the strategic plan. Three sessions each will be scheduled on the Augusta and Bangor campuses.

**Bangor Campus:**

**February 26** – 2 pm to 3 pm – Eastport 124  
**March 3** – noon to 1 pm – Eastport 124

**March 12** – 10 am to 11 am – Eastport 124

**Augusta Campus:**

**February 28** – noon to 1 pm – Fireplace Lounge**March 2** – 10 am to 11 am – Fireplace Lounge**March 10** – 2 pm to 3 pm – Fireplace Lounge

**UMA Centers:**

Center Directors will promote the time and location and facilitate their Center round-table discussions.

1. **Survey I: Vision Questions**

**February 24th to March 13th**An online survey will be emailed to faculty, staff, students and stakeholders to engage further input on the Vision Questions and the strategic plan.

1. **Response to Vision Questions and Initial Recommendations**

**Due: April 3rd**

The President requests the senior administration, the Faculty Senate, the Professional Employees Assembly, the Classified Employees Assembly, the Student General Assembly, and the Board of Visitors to provide their respective responses to the Vision Questions and their initial recommendations for the revised vision, plan and strategies no later than Friday, April 3rd.

1. **Open Forums Update**

**Bangor Campus – April 13th Augusta Campus – April 15th**

**Noon to 1pm, Eastport 124 Noon to 1pm, Fireside Lounge**

The President will hold open forums (the Augusta forum will include a video feed for the UMA Centers and the broader community) to provide feedback to the UMA community on what was heard during the engagement process (roundtable discussions, survey instrument and initial recommendations).

1. **Next Steps**

In the Fall 2020 Semester, we will wrap up the strategic plan. Senior administrators and others will work over the summer to develop a DRAFT 2021 – 2025 Strategic Plan reflecting the priorities and ideas put forth through the round table discussions, survey instrument, and initial recommendations from the recognized sectors of the UMA community: senior administrators, the Faculty Senate, the Professional Employees Assembly, the Classified Employees Assembly, the Student General Assembly and the Board of Visitors.

We will use the Fall Open Forums, as well as additional round table discussions and a survey instrument to ensure additional input is received on the DRAFT plan before adoption. We will also ask the recognized sectors of the UMA community to weigh in again before the Cabinet moves to approve a final 2021-2025 Strategic Plan in late fall.

**Note: Dates listed are subject to change in order to better facilitate engagement or to process feedback. All information related to this community engagement process will be maintained on** [**https://www.uma.edu/about/president/strategic-plan/**](https://www.uma.edu/about/president/strategic-plan/)**.**